



Every Woman's Place

# Community Partnership

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Program



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**Contact:**

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# Program Underwriting

**Be a social change agent as an underwriter! Help us expand our outreach and strengthen our program foundation. Build strength, stability, and long-term health in survivor's lives and in the life of our organization.**



## **Underwriters receive:**

- **Exclusive Banner in our front lobby with your logo and level**
- **Prominent logo on our website's homepage**
- **Highest level of recognition at all our events, including:**
  - **Opening remarks at our events**
  - **8 tickets to use in combination to any 2024 event**
  - **Model privileges at Power of the Purse 2024**

## **Costs to Underwrite a program:**

**\$5,000 per program**

# Programs to Underwrite

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## Advocacy & Safety

We serve, on average, 2,250 persons a year. All of these individuals were seeking safety in their relationships. Support our advocates serving on the front line with items our clients need to stay safe, including but not limited to safety devices and shelter needs.



## Counseling

Provides ongoing one-on-one sessions and assists our ongoing support groups. Your support helps 250 people yearly get the emotional and mental support needed to heal their trauma. Our support groups serve both non-residential and residential services and meet monthly year around.



## Healthy Living & Nutritional Support

Running a residential program requires support for basic needs. Your underwriting would provide the food, toiletries, and cleaning products to cover basic needs for our shelter and sober living floors. These needs serve the individuals and the children that come with their caretaker. Without counting children, we serve 623 persons in this past FY on both floors of our shelter.



## Hotline

Help keep our crisis hotline open and provide support to keep trained staff available 24/7. Muskegon Police had over 1000 domestic violence calls this past year. We helped over 500 people this past FY and look forward to expanding our services with your support.

# Continued Underwriting



## Shelter

Shelter serves over 600 clients annually. Your underwriting helps survivors get back on their feet. Your support will also help provide critical self-care items needed for recovery and will also assist children's programming for those in residence.



## Sober Living

We have a nationally unique halfway program that provides a safe and sober environment for survivors needing extra support as they walk away from substance use. This program supplies support for up to 14 individuals. Your underwriting will help supply self-care items to keep hands busy and provide an opportunity to go on outings that promote a recovered life.



## Staff Mental Health Support

Help bring mental health programs to support advocates at the frontline to stay healthy and strong. Your support will help provide team-building opportunities and create a program of continued support for advocates experiencing stress. Your support will help prevent burnout and employee turnover. Your underwriting will aid 32 employees, which will impact all survivors with whom they come in contact.



## Transportation

Underwriting transportation helps where grants leave off. Your support will provide bus passes and other means of transportation to assist clients without vehicles getting to needed services and to their jobs. The majority of the clients we serve have a lack of transportation resources, and up to 30% do not have vehicles.



# Exclusive Sponsorships

## Comprehensive Event Sponsor

Sponsor both annual events for the 2024 season

**\$4,500**

8 tickets to use in combination with any event in 2024, the highest privilege at POP, the opportunity to send a model to POP, and swag privileges at our events. Logo recognition at all of our events, both online and on our website.

## Murder Mystery Dinner - April 11, 2024

Dinner Theater Sponsorships

**\$1,000**

Recognition at the dinner, and a table for 8, your name and/or logo featured in the program and on the event page of our website and in media posts.

## Power of the Purse - Oct. 10, 2024

Sponsorships come in many levels! From event tickets to sponsoring a model to take the runway. There is a level of sponsorship for every business marketing goal!

Power of the Purse Event Exclusives	\$4,000	\$2,500	\$2,000	\$1,600	\$750	\$500	\$250
	Prada Level	Louis Vuitton Level	Chanel Level	Runway Sponsor	Silent Auction Sponsor	Michael Kors Level	Coach Level
Power of the Purse Level Recognition for this event	8 Tickets	6 Tickets	5 Tickets	4 Tickets	3 Tickets	2 Tickets	1 Ticket
Tickets to the Power of the Purse Event with Reserved Seating							
Early Arrival to the Event at 4:00 with early access to Bar and Auction Items							
Website Recognition on the Power of the Purse Page							
Slideshow Recognition							
Recognition on EWP social media channels							
Exclusive logo recognition at the Silent Auction							
Company can send a male model to walk the runway							



# Ready to Support?

We appreciate your support for survivors in our community!  
To become an underwriter or to become a sponsor, please go here:  
<https://secure.qgiv.com/for/2024communitypartnershipssponsors/>



## Contact Information :

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 [www.everywomansplace.org](http://www.everywomansplace.org)

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